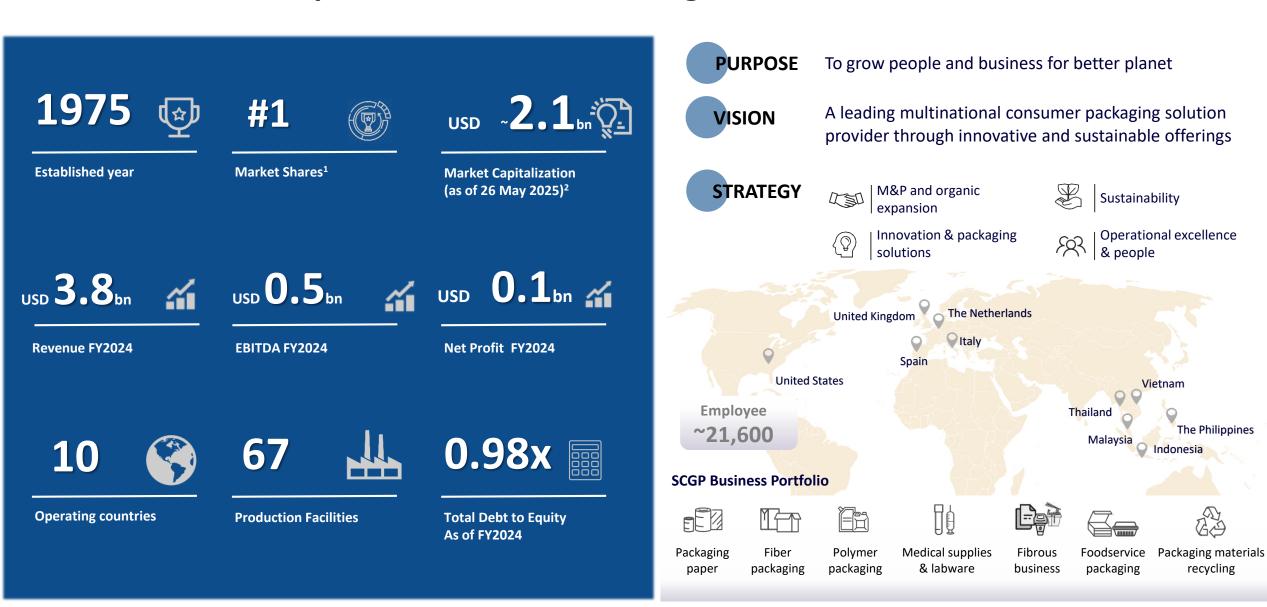
Towards a More Circular World

2nd ASEAN Pulp and Paper Summit, Vietnam
Nov 10, 2025

Sompob Witworrasakul
Chief Regional Officer, SCGP

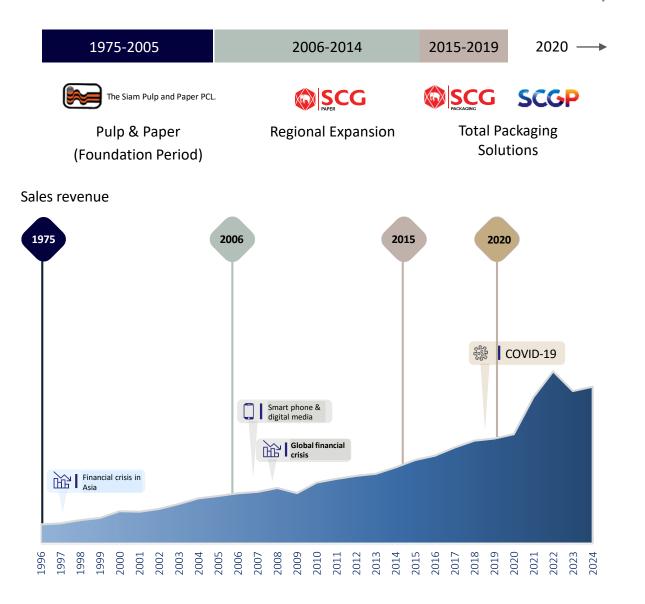
SCGP's business expansion from ASEAN to global

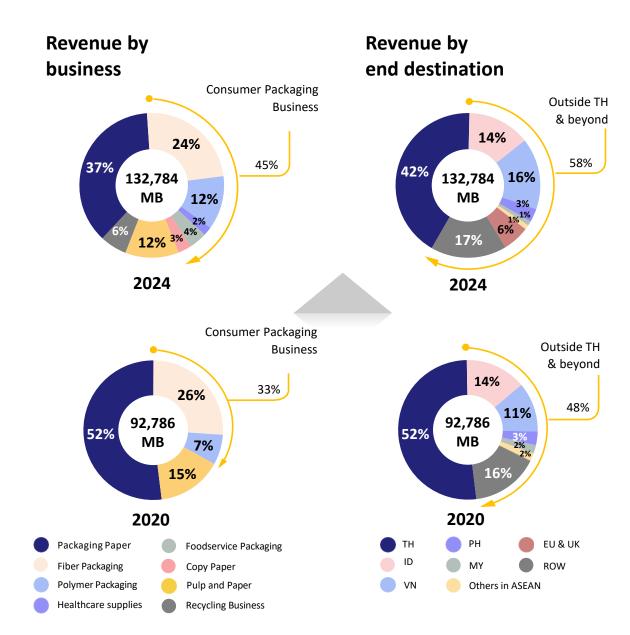


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SCGP JOURNEY

Continuous transformations to enhance customer centricity





Perspectives from Region: How to Navigate the Challenging ASEAN Paper Packaging Market



I. Environmental scan & packaging trend

II. Global & ASEAN packaging paper market

landscape

II. SCGP strategies, competitiveness and

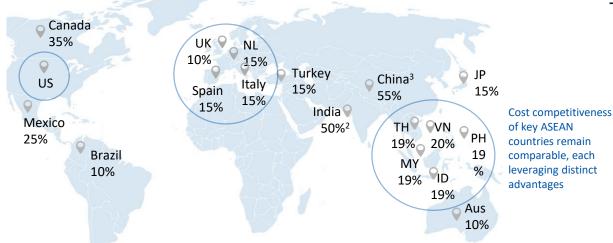
adaptive growth



Evolving global trade flow

Strategic shifts shaping global supply chain landscape

Key countries (aligned with U.S. Reciprocal Tariff Rates1)



Local-content rules (LCR)⁴ – require a minimum domestic input to qualify for preferential tariffs in trade agreements

Country	LCR Threshold	Key affected sectors	Risk level	Opportunity
ТН	40%	E&E, processed food, Auto	High (tariff loss if <40%)	Localize and FDI attractive
VN	No formal LCR	E&E, garments, footwear	Low-medium (import flexibility)	High-tech Assembly
ID	Varies by sector (e.g. 30-70%)	E&E, Semi, shipbuilding	Medium (sector-specific)	Domestic component manufacturing
PH	25% TKDN (government procurement)	E&E, F&B packaging, Auto	Medium-High (mandatory for govt traders)	local packaging & component suppliers

Business implications

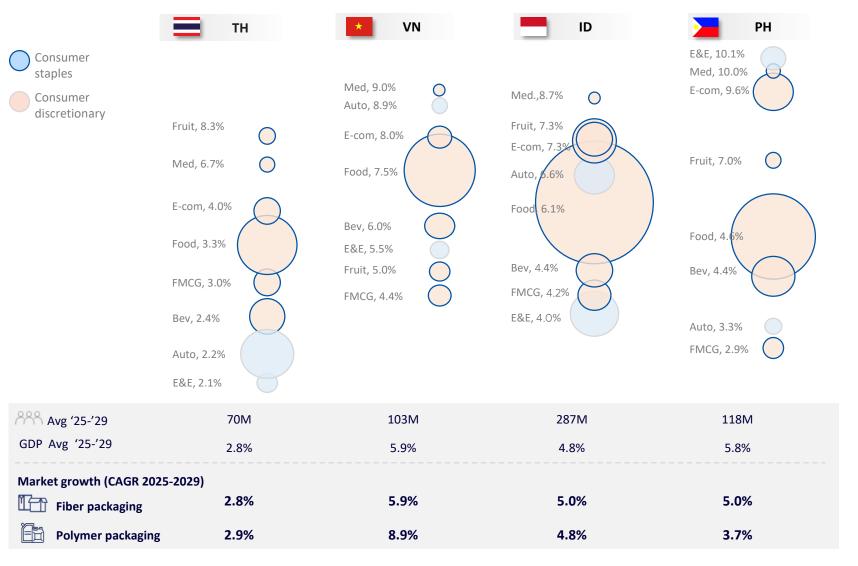
- 1 Redefining ASEAN manufacturing
 - Decouple from China through the accelerated diversification to other potential markets to build resilience and ensure continuity
 - Rebalancing global supply chain and diversify within ASEAN based on sector fit;
 - Autos/EV → TH/ID
 - Electronics → VN
 - FMCG → ID/PH
- 2 Onshoring to US is under consideration
 Reshore to boost resilience, cut lead times, and tap U.S./EU incentives
 (e.g. IRA⁵, CHIPS Act⁶), despite higher labor costs
- Nearshoring momentum to North America & Europe
 Shift capacity to Mexico, particularly for goods not eligible for tariff-free USMCA⁷, and Eastern Europe/North Africa for EU-bound production especially premium products

Note: 1. U.S. White House (July 31, 2025) 2. Data as of 10 Aug 2025 (an additional ad valorem rate of duty of 40 percent for transshipment)

- 3. Tariffs on China: 55% (10% baseline "reciprocal" tariff on imports, 20% fentanyl trafficking levy, and 25% pre-existing tariff on China.)
- 4. Worldbank and USTR
- 5. IRA (Inflation Reduction Act) aligned with U.S. Clean energy, domestic manufacturing, and decarbonization goals
- 6. CHIPS and Science Act: to strengthen domestic semiconductor manufacturing, R&D, and supply chain security.
- 7. USMCA stands for the United States-Mexico-Canada Agreement.

Consumer power in ASEAN

ASEAN industry remained strong, amidst rising geo-economic tension and some improvement in exports





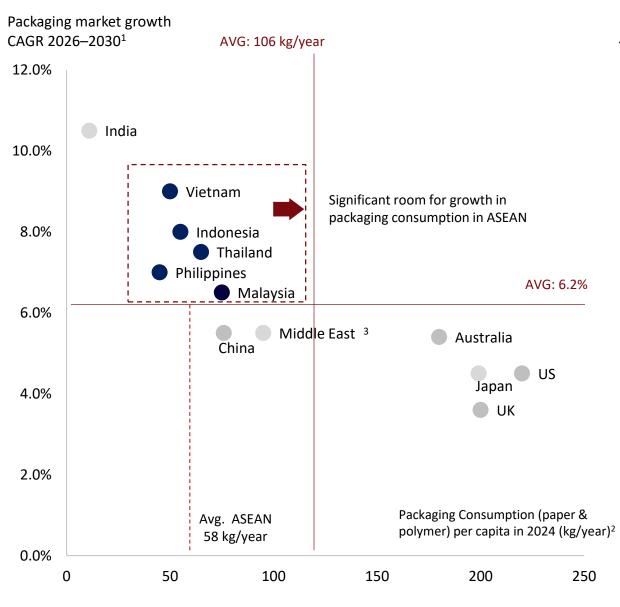
ASEAN Industry

- Resilient FMCG growth in domestic
- opportunities in EVs segment
- · Healthy fruit demand
- · Moderate non-essential demand
- Production relocation for cost efficiency

Data source: Statista, Euromonitor, SCBEIC, Krungsri research

Opportunity & Implication to packaging business

ASEAN is on course to thrive as a major leader in packaging consumption over the next 5 years



Packaging market landscape

1 ASEAN

- Potential market growth driven by a sizable population and demand for packaged and convenience foods
- Closely aligned tariff rate across ASEAN, while accelerated diversification to other potential markets beyond China

2 China

- Opportunity to capture demand from China's relocation increased packaging paper volume +10% in Thailand
- Long-term competitiveness is a key amidst new market entrants

B EU & US

- Global packaging companies consolidation, e.g. Westrock & Smurfit, International paper & DS smith, Berry & Amcor
- Investing in automation, customer solutions & high-efficiency plants

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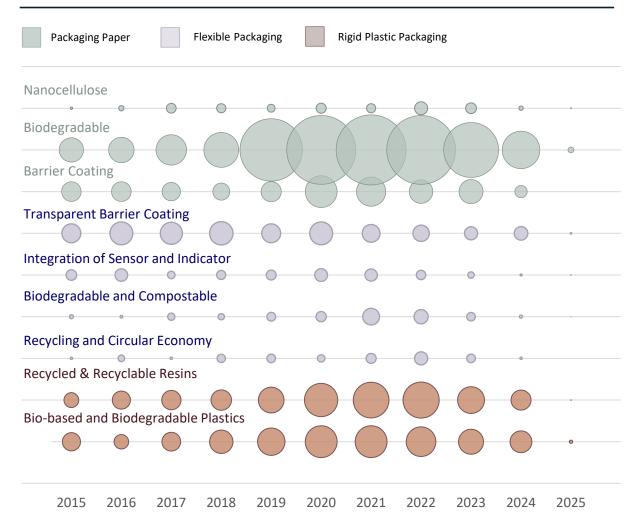
adaptive growth



Packaging technology and trend

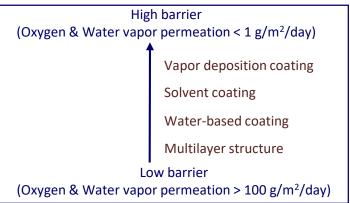
Majority of technology development in paper and plastic packaging focused on sustainability and barrier technology

Number of patented packaging technology



Packaging trend

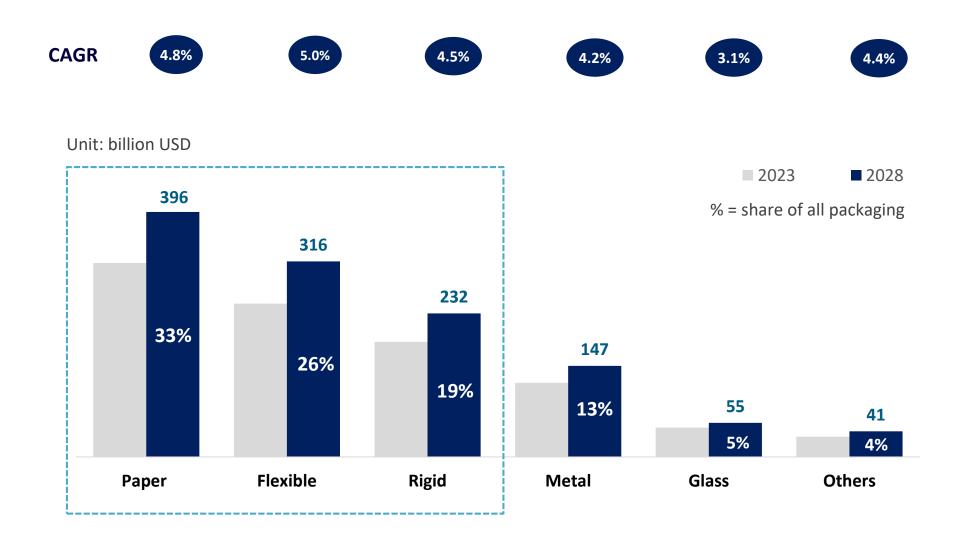
Performance: Barrier performance to minimize materials



- Sustainability: Material development: durability, recyclability, biodegradability, composability
- **Productivity and smart & intelligent**
 - Structural design e.g. shelf-ready and retail-ready packaging
 - Track & trace technology
 - Labelling technology
- **Consumer & customer convenience**
 - Reclosable & resealable

Global packaging market trend

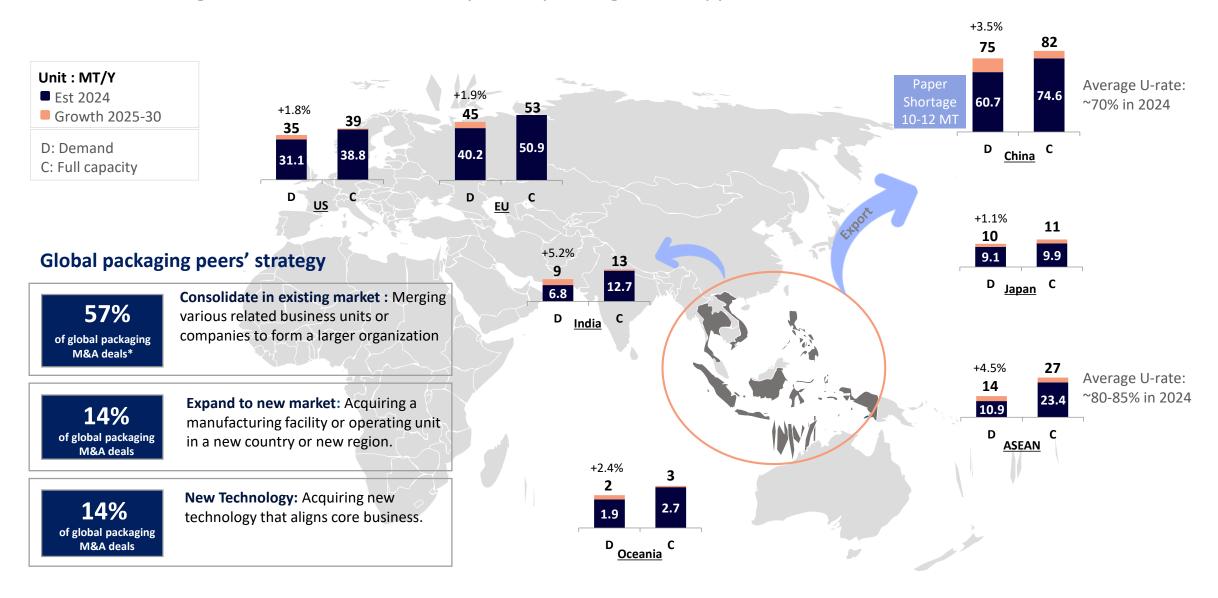
Fiber & polymer packaging account for 78% of all packaging demand globally



11

Global packaging paper demand growth and capacity

ASEAN economic growth continues and be key net export region to support China





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adaptive growth



SCGP strategies

Building resilience, adaptability, and antifragility – focusing on three strategic pillars

Adaptive growth strategy



Enhance business portfolio and market coverage

Growing a diversified portfolio and capture opportunities with innovations



Supply chain resilience

Strengthen agility and flexibility of the integrated supply chains

Competitiveness enhancement



Productivity improvement

Drive cost efficiency through process optimization, R&D advancement, and digital enablement



Al and robotics integration

Expedite adoption of AI and robotics to elevate quality of decisions, operational precision, and scalability

ESG



Circular economy & sustainable packaging

Advance recyclability, reuse, and circularity of packaging



Energy transition

Accelerate the shift toward low-carbon and renewable energy to lead decarbonization pathway

SCGP transformative portfolio

Grow the core, expand to adjacency, and enter into new business to diversify product portfolio

Integrated sustainable packaging solutions





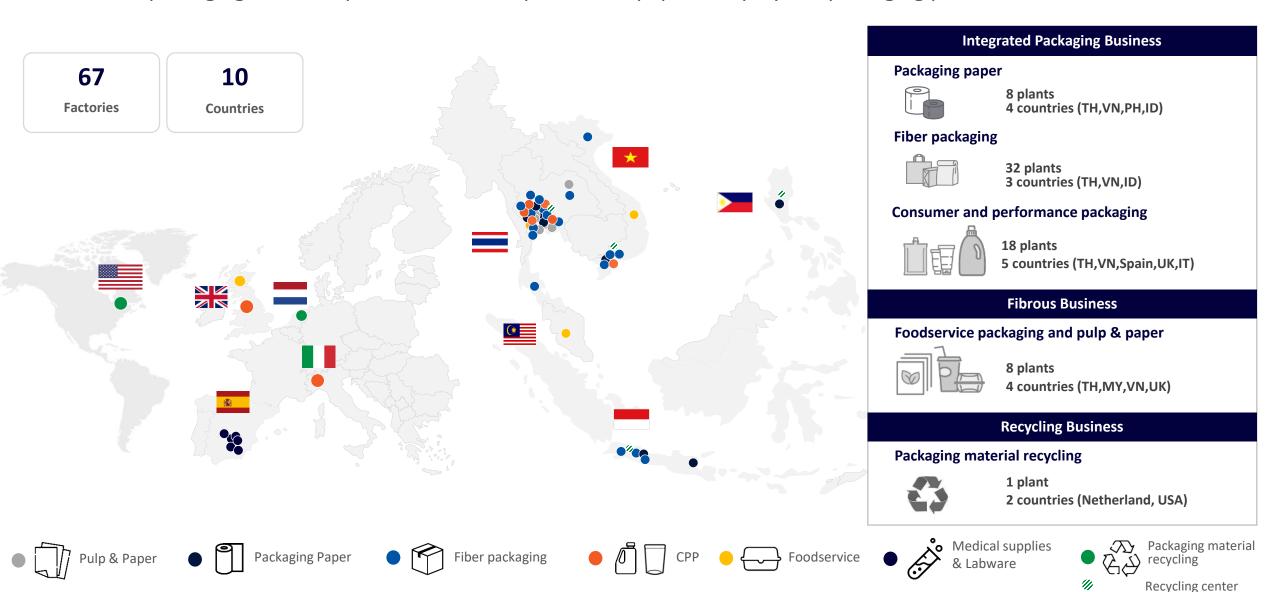




2024 Revenue: 2,498 MB (2%)

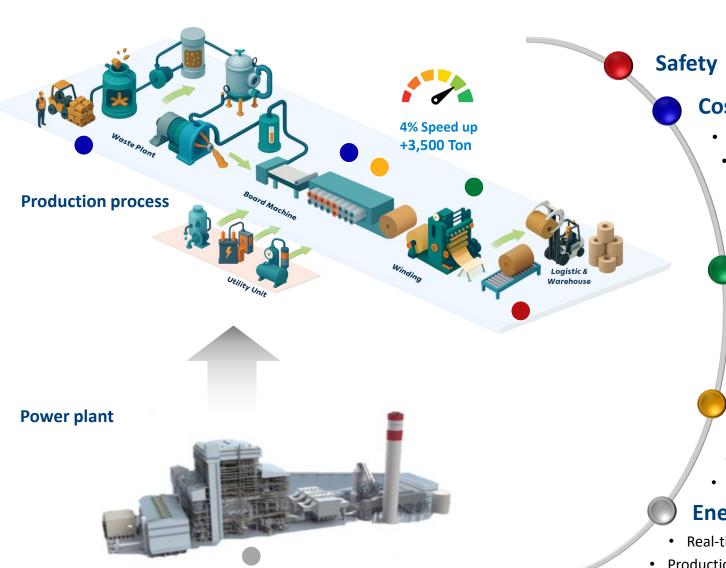
Strong network of operations in ASEAN, Europe and USA

A consumer packaging solutions provider with comprehensive paper and polymer packaging portfolio



Al enhancement and machine learning applications across value chain

Develop AI initiative solutions to enhance organizational competitiveness, and rapid rollout & scalability across SCGP





Value release in H1/25 ~120 MB

Cost reduction

- Fiber yield optimization
- Spare parts inventory optimization
- Sheet board allowance optimization
- Material requirement planning
- Finished good replenishment

Quality improvement & Data management

- · Quality monitoring dashboard
- SCGP AI chatbot for employee
- Generative AI knowledge management
- Chatbot for customer

Plant reliability with advance predictive

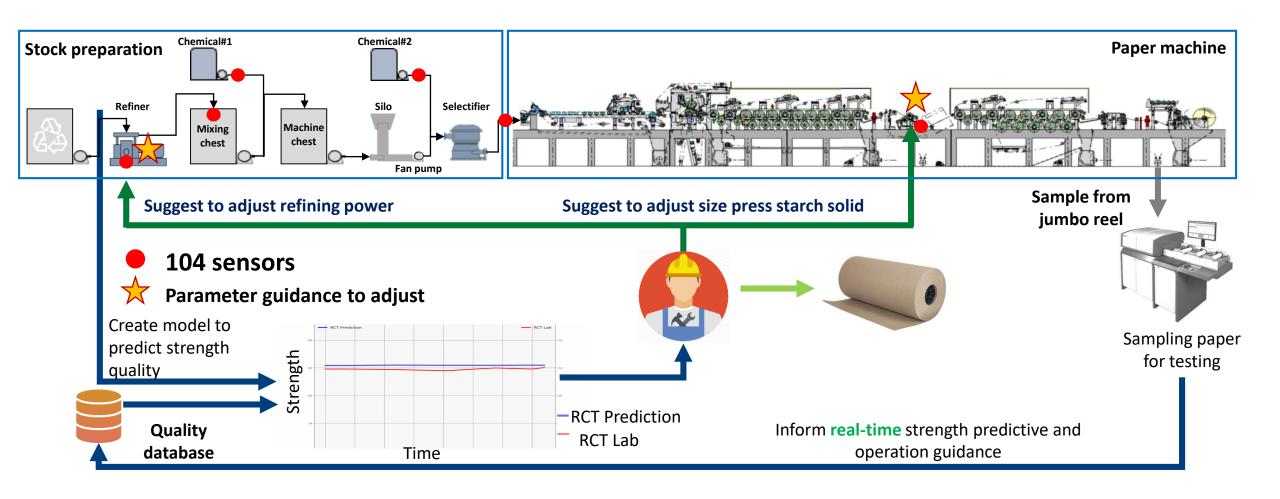
- Anomaly detection platform
- Motor current signal analysis (3.76 MB) plant
- Cross-plant allocation & scheduling

Energy Efficiency

- · Real-time monitoring control steam reduction
- Production energy optimization

Al in practice - Paper quality prediction

Formulate an AI-based paper strength predictive model for real-time quality monitoring and process adjustment



Result:

Reduce

% Waste reject

SCGP's circular model and diversified raw material sources





Diversified import sources from US, EU, Japan, Oceania Strategic investment in packaging materials recycling business



SCGP's Innovation roadmap to 2030

Employ SCGP's distinctive cellulose & microorganism technologies, and develop new labware products

2024-2030

Increase recyclability and recycled contents with additives. Improve properties with barrier technologies

Sustainability

















High performance industrial products from PCR

Masterbatch Dried homecare additive

Processed food (PP cup – EVOH free)

Food packaging (High barrier monomaterial)

Non-food packaging (High barrier monomaterial)

Human food & pet food (High barrier paper Packaging))

Cellulose technology & microorganism products

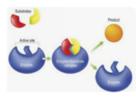
Improve fiber usage optimization and high-value products development with cellulose technology and microorganisms













Virgin pulp top liner

Recycled Liner & Medium

Organic carbon for fertilizer

GlassineEco

Precision Fermentation

Enzyme Production

Healthcare packaging and equipment & supplies

Bolster existing disposable labware and advance into new sectors; reagent, and sterile packaging

Recyclability labware

Thiosulfate

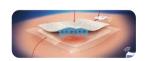
container





Natural nanofiber



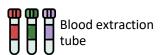


Phototherapy



Pouch for Medical Device Manufacturers





Ready-to-use (Rapid)







Thermoform

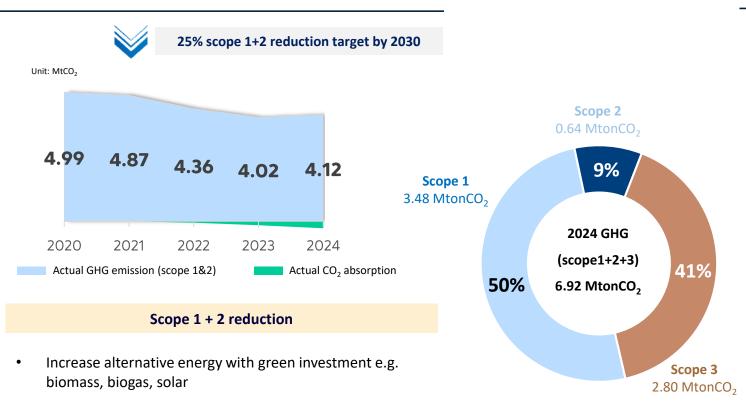
Tray

Rapid test kit for point-of-care testing

Greenhouse gas reduction roadmap

SCGP aim to reduce 25% of Greenhouse Gas (GHG) emission by 2030 and achieve Net Zero by 2050

GHG emission Scope 1+2



GHG emission Scope 3

2.80 MtonCO₂

6%

21%

- 2% Others
 6% Processing of goods sold
 - 6% Transportation (Category 4,9)
 - Fuel and energy (Category 3)
 - Raw materials (Category 1)

Scope 3 reduction

- Engage and collaborate with strategic suppliers to reduce GHG
- Target 25% scope3 (Category 1 & 3) GHG reduction 0.3 MtonCO₂ by 2030
- Collaborate with customers and suppliers to provide GHG reduction practice and support through Supply Chain Decarbonization seminar





Participants by **299*** individuals

- Increase energy efficiency through process optimization by AI and machine learning
- Carbon absorption through forest reservation and plantation

Carbon Footprint of Products (CFP) & Carbon Footprint Reduction (CFR)



Carbon **Footprint** of Products



50

Products





Products

Foodservice packaging

Packaging

paper

Cradle-to-grave assessment¹









Fiber packaging



Polymer packaging

150

Products

16

Processes for fiber packaging

Cradle-to-gate assessment¹

CFP platform utilization to extend coverage in Thailand & overseas products



- **Carbon Footprint** Calculation Software developed by SCGP
- 50% time savings for CFP certificate application

Private declaration Certificates and Labels





by SCGP

Key Takeaways

Driving sustainable growth and competitiveness through customer focus, ESG, and people development



Adaptive business growth

Executing customer and market-driven strategies to create value and capture opportunities in highpotential business arenas



Operational excellence

Leveraging AI to improve product & process reliability, and drive operation cost efficiency



ESG and supply chain resilience

Embedding ESG innovation, sustainable energy transition, and digital technologies to secure long-term competitiveness and resilience

www.SCGPackaging.com